

ORDER



Orders
Order / Rev: 169222
Alt Order #: 06866054
Product Desc: TIM WALZ 4 US CONG
Estimate: 2177
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Walz for Congress
Demographic: A35+
Product Codes: PL1
Priority: 4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	13	\$8,550.00	\$7,267.50
10/29/12	10/29/12	1	\$400.00	\$340.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	13	\$8,550.00	\$7,267.50	0.00
November 2012	1	\$400.00	\$340.00	0.00
Totals	14	\$8,950.00	\$7,607.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	M	10/23/12	10/26/12	M-F 6-7a News	CM	6-7a	- TWTF - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$550.00		0.00			
4	M	10/23/12	10/26/12	M-F GMA	CM	7-9a	- TWTF - -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$500.00		0.00			
5	M	10/27/12	10/27/12	Sat 8-9a	CM	8-9a	- - - - S -	:30	1	\$500.00	2	0.00	NM	1	\$500.00
5 EYEWITNESS NEWS @ 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - S -					1	\$500.00		0.00			
7	M	10/23/12	10/26/12	M-F 430-5p News	CM	430-5p	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITNESS NEWS @ 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					1	\$400.00		0.00			
8	M	10/23/12	10/26/12	M-F 5-530p	CM	5-530p	- TWTF - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	M	10/23/12	10/26/12	M-F 5-530p M-F 5-530p EYEWITNESS NEWS @ 5PM	CM	5-530p	- TWTF - -	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF - -		2				\$700.00		0.00			
9	M	10/23/12	10/26/12	M-F 6-630p M-F 6-630p 5 EYEWITNESS NEWS @ 6PM	CM	6-630p	- TWTF - -	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF - -		2				\$1,100.00		0.00			
10	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p 5 EYEWITNESS NEWS @ 6:30PM	CM	630-7p	- TWTF - -	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF - -		1				\$1,050.00		0.00			
13	M	10/23/12	10/26/12	M-F 1102p News thru 1102p M-F 1102p News 5 EYEWITN NWS @11PM	CM	1102-1132p	- TWTF - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- TWTF - -		1				\$400.00		0.00			
16	M	10/29/12	10/29/12	M-F 430-5p News 430p News 5 EYEWITNESS NEWS @ 430P	CM	430-5p	M- - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M- - - - -		1				\$400.00		0.00			
N17	M	10/24/12	10/26/12	M-F The View M-F The View MG FROM HL#6863927	CM	10-11a	- - WTF - -	:30	1	\$500.00	4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	- - WTF - -		1				\$500.00		0.00			
													Totals	14	\$8,950.00